

# earn more when you sell Medicare Supplement plans

January 1 - March 31, 2025

(see reverse for more details)

### Tier 1



# 6+ policies

(underwritten, open enrollment plan N, or mix of both)

\$100 bonus per policy

(underwritten)

**\$25** bonus per policy (open enrollment - all plans except N)

**\$50** bonus per policy (open enrollment - plan N)

Tier 2



20+ policies

(underwritten, open enrollment plan N, or mix of both)

\$200 bonus per policy (underwritten)

**\$50** bonus per policy (open enrollment - all plans except N)

\$100 bonus per policy (open enrollment - plan N)



# features and guidelines



# Our Medicare Supplement plans are easy to sell<sup>1</sup>

### Your customers get:

- MultiDiscount<sup>2</sup> options that really add up. Includes a 7% household discount or 10% dual household discount, 10% annual pay discount, 5% activity tracker discount and more.
- Three underwriting classes for more savings.
- Access to Active&Fit Direct<sup>™3</sup> with a choice of 10,000+ fitness centers and 800+ ondemand workout videos.
- No network restrictions or referrals for specialists needed.

- Access to Amplifon Hearing Health Care<sup>®3</sup> with discounts on over 1,200 hearing aids and fixed out-of-pocket costs.
- Guaranteed renewals and coverage that increases as Medicare deductibles and coinsurances increase.
- No waiting period or paperwork to file. Customers present their Medicare Supplement ID card and benefits are paid directly to the doctor or hospital.

## Bonus campaign guidelines

- At least six underwritten plans, or a mix of underwritten plans and open enrollment plan N, must be sold from January 1, 2025, through March 31, 2025, to receive a bonus on open enrollment business. Once the requirements have been met, the bonus will apply to all sales made during the bonus period.
- Qualifying Medicare Supplement sales include underwritten and open enrollment issued plans.
- Plans must be issued and in force for a minimum of 90 days, with premium paid, to qualify for the bonus.
- Once an agent sells 20 or more underwritten policies, the Tier 2 bonus amounts will apply to all qualifying
  policies sold within the bonus period. At least six qualifying plans must be sold. Qualifying plans include
  underwritten, open enrollment plan N, or a combination of both.
- Agents must be appropriately licensed and appointed by the insurer, National Health Insurance Company or American Heritage Life Insurance Company, for which the product was sold and on the date the sale was made and bonus paid.
- Bonus payments will be made to the same agent or agency that receives commissions for the sales of Allstate Health Solutions Medicare Supplement insurance plans.
- Bonus money will be considered taxable income and reported on recipient's FORM 1099-MISC.
- Bonuses will be paid no more than 100 days following the end of the bonus campaign.
- All usual commission and persistency rules apply.
- Allstate Health Solutions reserves the right to cancel, suspend, and/or modify the bonus campaign at any time, as well as to make the final decision on all payments.

Agent use only. Not for distribution to consumers. | The Medicare Supplement bonus is not available in MN, MT and WI.

1 Applicants must be eligible to receive Medicare. This Medicare Supplement bonus is available in the following states: AK, AL, AR, AZ, CA, CO, DC, DE, FL, GA, IA, ID, IL, IN, KS, KY, LA, MD, MI, MO, MS, NC, ND, NE, NJ, NM, NV, OH, OK, OR, PA, SC, SD, TN, TX, UT, VA, WV, WY. | 2 Discount availability and conditions vary by state. Not all discounts are available in all states. Restrictions may apply. See your state's brochure for more details. | 3 Active&Fit Direct™ and Amplifon Hearing Health Care® are discount programs and are not insurance.

Allstate Health Solutions is a marketing name for products underwritten by National Health Insurance Company, Integon National Insurance Company, Integon Indemnity Corporation and American Heritage Life Insurance Company.