

Announcing the 2022 UnitedHealthcare** Agent Bonus Program

We are excited to share the new member bonus program in place for 2022. **This bonus program applies to all new sales of UnitedHealthcare Individual and Family Exchange products from Nov. 1, 2021 - Jan. 15, 2022.**

Payment Structure - New Members

Alabama, Arizona, Georgia, Illinois, Louisiana, Maryland, Michigan, Oklahoma, Texas, Virginia, Washington

Level 1
5-49

\$50

1-time per member
bonus payment

Level 2
50+

\$100

1-time per member
bonus payment

Florida, North Carolina, Tennessee

Level 1
5-49

\$50

1-time per member
bonus payment

Level 2
50 - 149

\$100

1-time per member
bonus payment

Level 3
150+

\$150

1-time per member
bonus payment

Details Include:

- Applies to OEP sales in AL, AZ, FL, GA, IL, LA, MD, MI, NC, OK, TN, TX, VA, WA with a Jan. 1, 2022, or Feb 1, 2022, effective date
- All payment amounts listed above are a one-time bonus payment per effectuated member
- All bonus payments will be calculated by the total number of Qualified Health Plan effective members within each state
- Bonus amounts apply retroactively to all level one and level two policies (e.g., once 50 members living in Tennessee are effectuated by an individual producer, the \$100 bonus applies to all Tennessee policies for a total bonus payment of \$5,000.)

- Level three (\$150 level) is not calculated retroactively (e.g., once 149 members living in Tennessee are effectuated by an individual producer, the \$100 bonus applies to all Tennessee policies for a total bonus payment of \$14,900. When 150 members living in Tennessee are effectuated by an individual producer, the total bonus payment will be \$15,050 [\$14,900 + \$150].)
- For effectuated members with applications received on or before Nov. 25, 2021, for a Jan. 1, 2022 effective date, bonus payment will be made no later than Dec. 15, 2021*
- For effectuated members with applications received on or before Dec. 15, 2021, for a Jan. 1, 2022, effective date, bonus payment will be made no later than Mar. 31, 2022*
- For effectuated members with applications received Dec. 15, 2021, through Jan. 15, 2022, for a Feb. 1, 2022, effective date, bonus payment will be made no later than Apr. 29, 2022
- There is no cap on the bonus program
- All eligible UnitedHealthcare Individual and Family plans must be in force for a minimum of 3 months from the effective date to count as “issued.” Coverage must be in force with premium payment current at the time of contest payout to be included. If coverage is terminated for any reason prior to 3 months, the broker will be charged back for any difference if it alters the bonus amount paid.
- Applies to sales of UnitedHealthcare Individual and Family Exchange plans.
- Applies to both on- and off-Exchange business
- If a producer assigns commissions to an agency, the bonus payment will be paid to the agency rather than the individual agent following our standard commission payout practices
- Broker must meet all compliance regulations and be appointed by the applicable UnitedHealthcare carrier in the state of this program

This bonus program is in addition to other UnitedHealthcare sponsored bonuses and incentives where applicable.



Count on More from UnitedHealthcare

**For more information Contact Stephens-Matthews Marketing
800-544-8250 or email tessa@stephens-matthews.com**

*Effectuations are evaluated at a single point in time – retroactivity is not available for re-calculation.

Eligible ancillary products include UnitedHealthcare Individual and Family plans. Other ancillary products, UnitedHealthcare products, optional benefit riders, as well as non-UnitedHealthcare Individual and Family plans do not count toward the bonus opportunity. UnitedHealthcare Individual and Family Exchange plans sold in non-participating areas are not eligible for this bonus.

Coverage must be in force with premium payment current at the time of contest payout to be included.

1099s apply.

Any required disclosures to brokers' clients are brokers' sole responsibility.

To be eligible to earn a bonus, you must have an active contract with UnitedHealthcare Individual and Family plans. Registration will be applied toward this incentive for applications received between Nov. 1, 2021 and Jan. 15, 2022.

Product availability and designs vary by state. Not For Consumer Use. Agents contracting with UnitedHealthcare are not employees of UnitedHealthcare and will not be in the future.

** Medical plan coverage offered by: UnitedHealthcare of Arizona, Inc.; Rocky Mountain Health Maintenance Organization, Incorporated in CO; UnitedHealthcare of Florida, Inc.; UnitedHealthcare of Georgia, Inc.; UnitedHealthcare of Illinois, Inc.; UnitedHealthcare Insurance Company in LA, TN and AL; Optimum Choice, Inc. in VA and MD; UnitedHealthcare Community Plan, Inc. in MI; UnitedHealthcare of North Carolina, Inc.; UnitedHealthcare of Oklahoma, Inc.; UnitedHealthcare of Texas, Inc.; and UnitedHealthcare of Oregon, Inc. in WA. Administrative Services provided by United HealthCare Services, Inc. or their affiliates.

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