

## Assurity E-app Awareness Month

# Complete an **E-app** – Win a **Free Lap...** **(top)!**

Assurity agents who submit E-apps using the electronic submission (digital pad or click wrap signatures only) could win a fully stocked laptop or one of three Best Buy gift cards!



For **every E-app** submitted with an application date between **March 1 to 31, 2010**, your name will be included in a drawing to win one of these terrific prizes!

### ***And it gets even better!***

The more E-apps you submit, the more times your name will be put in the drawing!

### **Prizes:**

The grand prize is a fully stocked netbook computer with a wireless card, a one-year wireless subscription and a digital signature pad.

Three other prizes include gift cards in \$500, \$300 and \$100 amounts to Best Buy.

### **Rules:**

For one to five E-apps submitted, your name will be added on a 1-to-1 ratio; this means for every E-app you submit, your name will be included in the drawing one time. But, if you submit six to 15 E-apps, your name will be submitted on a 1-to-1.5 ratio, meaning if you submit 10 E-apps, your name will be included 15 times. Other graduated ratios are:

- For 16-25 E-apps submitted, your name will be added on a 1-to-2 ratio (example: 25 E-apps will equal 50 name inclusions).
- For 26-40 E-apps submitted, your name will be added on a 1-to-3 ratio (example: 40 E-apps will equal 120 name inclusions).
- For 41 E-apps or more submitted, your name will be added on a 1-to-4 ratio (example: 41 E-apps will equal 164 name inclusions).

*An agent can only win one prize. Prizewinners will be selected after the contest period ends. All submissions calculating to half entries will be rounded up to the nearest whole number. Agents must be in good standing and contracted with Assurity Life when prizes are delivered and must meet Assurity's quality of business guidelines. All rules are at the discretion of Assurity and may be modified to meet changes that may occur during the contest period. The decision of Assurity on any interpretation of these rules shall be final.*

